



7 Board Level Advisory Services

1. Service Overview

“Is your company as safe as it should be - are your business and safety risks under control? Do you need access to regular independent expert advice or perhaps just a fresh perspective on your organisation”

There are new and increasingly demanding requirements on directors and senior management to act proactively and with more insight to manage risk in air safety.

Baines Simmons offers professional services that deliver real solutions designed to meet the requirements of your business and boardroom.

Our vision is to be the **‘Trusted Adviser’** to executive board members and boards and we focus on four key areas of activity:

- ▶ How the board manages safety
- ▶ The effectiveness of your safety and airworthiness management systems
- ▶ Your safety culture within the board, management and shop floor
- ▶ Your approach and ongoing strategies for risk and continuous improvement

Our advisory services help clients understand and manage key business risks, improve business process and operating efficiency, and assure the validity of business information

We provide a range of bespoke support options to management boards delivering an independent view of your business, including guidance / advice on business, safety and regulatory matters. Our highly experienced Senior Consultants will give you confidence in your existing organisation and give you the clarity to make decisions about changes.

Baines Simmons Board Advisory Services is an advisory service to executive management and board members on issues of board level involvement in safety and airworthiness, risk mitigation and change management. We provide executive level resources to board members, as an objective independent advisor; to evaluate, perform due diligence and define the risk mitigation of business actions, plans and strategies.

2. What will our service do for you?

“If you focus on results, you will never change. If you focus on change, you will get results...”

- ▶ We provide directors with analyses to assist in the review; evaluation, approval and monitoring of corporate air safety and airworthiness activities.
- ▶ We provide up to date information and support on air safety governance, regulatory guidance, best practices and industry trends -all with commercial perspectives.
- ▶ We will help directors to effectively and efficiently manage their responsibility to shareholders, regulators and the market
- ▶ We will assist you develop open cultures that assist employees, customers and suppliers communicate key issues to the board in a filtered manner.
- ▶ We will interpret the latest aviation developments, regulatory and governance issues and give recommendations for practical compliance implementation



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Our specialisation expertise covers

Company-wide Safety Reviews	Risk Assessments	High-level Compliance Checks
<ul style="list-style-type: none"> • Ensure safe operations • Assurance of management team performance • Independent expert opinion • Supplier interface and service delivery evaluation 	<ul style="list-style-type: none"> • Assessment of perceived risks • Risk mitigation health check • Review your Safety Management System performance 	<ul style="list-style-type: none"> • Assurance that your regulatory approvals are not at risk

3. How will you benefit?

“Directors have limited time and staff to support the demanding and varied responsibilities that now carry increased penalties for failure”

You gain expert advice and input to help you move to the next level – accelerating your organisations air safety development.

You will receive fresh independent views of your organisation, its challenges and its benchmark performance.

You gain increasing levels of confidence that your organisational management systems and strategy are:

Appropriate - Open - Safe - Reliable - Efficient

4. Our approach

“We work with our clients as confidential partners ”

Our opinions are trusted and respected. We offer straight talking, confidentiality, independence and commercial understanding. We contract on a retainer basis and look to operate with our clients for the long term.

- ▶ We invest our time to understand your organisation so that we can add extra value.
- ▶ We give you a fresh view of your business.
- ▶ We support strategic decisions
- ▶ We challenge assumptions
- ▶ We educate through observation and comparison
- ▶ Free from bias and internal politics



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5. Why choose us?

“Clients tell us it’s because we work alongside them and that we contribute to their businesses success”

- ▶ We are objective experts - we interpret the detail and strategically advise.
- ▶ We provide an exceptional set of advisory services and products
- ▶ We offer expertise and resources to assist board members in reviewing, monitoring and approving the actions and plans of their companies
- ▶ We assist board members in meeting their safety responsibilities, to reduce their risk, and support their role in the effective management of the company

CALL US NOW for an informal discussion about the issues facing your organisation.

The full range of Civil Aviation Consulting Programmes

1	Regulatory Advisory Services	5	Expert Witness Services
2	Approval Services	6	One to One Management Coaching Services
3	Quality Assurance Services	7	Board Level Advisory Services
4	Technical Document Generation Services	8	Maintenance Error Investigation Services